Presenting data in tables and diagrams

You use tables and diagrams to give your readers a clear summary of data and to point out connections. They are never just decoration but rather help your readers understand the information you want to give.

1. Should I choose a diagram, a table or text?

Present as	suitable when:	Example	
Text	 no extensive data sets 	Cities in region A have an average total population of 99,984. Cities in region B,	
	 a table would only have one column or one row 	on the other hand, are smaller and have an average population of only 26,284.	
	 only one or two values 		
Table	 exact figures are important 	Tab. 1: Stimmen- und Sitzanteil der drei gi des Landes QPR	
	 readers should be able to identify individual values 	Partei X	
		Jahr Stimmen Sitze Stimmer in %	
	 clear display of detailed data 	2010 41.59 83 40.51	
		2014 35.77 72 41.21	
		2018 31.35 55 42.86	
Diagram	exact figures are less important	350	
	 your intention is to illustrate the 	250	
	relationship between individual	200	
	values	150	
	values	100	
	 comparison of data sets 	50	
	•	Montag Dienstag Mittwoch Donnerstag Freitag	
		Fig. 1: Distribution of writing tutoring sessions per week	

2. General checklist:

- I only present data that are relevant to the research question.
- It is not enough to present my data in the appendix.
- □ The core message I want to illustrate with my data is clear.
- The text refers to the table / the diagram, and it is clear what readers should pay attention to. The information presented in it complements the text.
- The object does not crowd the text, and there are not too many objects on the page.
- The layout is uniform and clear so that the object is easy to comprehend.
- Each object has a short but meaningful title and is correctly numbered.
- □ I have the necessary usage rights, and copyrights are not violated.



3. Checklist for tables:

- □ The number of columns and rows matches the purpose of the table. The arrangement underlines the core message.
- □ The table is visually structured by using narrower or wider spacing. I have minimized the number of lines.
- □ The font is clear, only slightly smaller than in the text and easy to read.
- Highlighting is used sparingly and underlines the core message.
- ☐ The table fits on one page, or the header is repeated on the following page.
- All information necessary for understanding the table is included. Table footnotes are used as a supplement if necessary.
- The table layout is uniform throughout the text.

4. Checklist for diagrams:

□ The type of diagram was chosen based on what I want to compare:

This table provides a simplified overview and provides a type of diagram as an example.

Type of comparison	Type of diagram
Shares: Size of one part in relation to the total	Pie chart
Ranking: Sizes compared to each other	Bar chart (horizontal)
Time series: Change of a size over time	Line graph
Frequencies: Number of elements within a category	Bar chart (vertical)
Correlations: mathematical correlation between values	Scatter plot

- The diagram type was selected according to the number of values:
 - Pie charts and bar charts with rather few values (up to a maximum of eight), line charts for many values. There are no more than three to five curves in a diagram.
- All information the reader needs is given: Axes respectively categories are clearly labelled, units are given, there is a legend.
- The presentation is as clear and simple as possible and easy to comprehend.
- Diagram range and scale are well chosen (clear distribution of values in the diagram).
- Auxiliary lines are used very sparingly or not at all. As few numerical values as possible (but as many as needed) are given.
- Colours, symbols etc. support the core message.

Source and recommended reading:

This material is essentially based on the following book chapter:

Hirsch-Weber, Andreas; Scherer, Stefan (2016): Wissenschaftliches Schreiben und Abschlussarbeit in Naturund Ingenieurwissenschaften. Grundlagen - Praxisbeispiele - Übungen. Stuttgart, pp 113 – 140.

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